

30. (NEW) A cooling tower splash bar, comprising:

an elongate channel-form body having a first end, a second end, a first longitudinal edge, a second longitudinal edge and a plurality of flow-through apertures;  
both the first longitudinal edge and the second longitudinal edge having outwardly protruding engagement lips.

31. (NEW) A cooling tower splash bar, comprising:

an elongate channel-form body having a first end, a second end, a first longitudinal edge, a second longitudinal edge and a plurality of flow-through apertures;  
the first end of each body has male members and the second end of each body has female members adapted to receive in mating relation the male member whereby several of the bodies can be joined in end to end relation.

32. (NEW) The cooling tower splash bar as defined in Claim 31, wherein each of the male members terminates in an engagement member and each of the female members terminates in a locking recess adapted to receive the engagement member, whereby each of the male members remain engaged with the female members until sufficient force is applied to cause the engagement member to be released from the locking recess.

33. (NEW) The cooling tower splash bar as defined in Claim 32, wherein there are three male members: a first male member protruding from the first longitudinal edge, a second male member protruding from the second longitudinal edge and a third male member positioned intermediate the first male member and the second male member.

34. (NEW) A cooling tower splash bar, comprising:

an elongate channel-form body having a first end, a second end, a first longitudinal edge, a second longitudinal edge and a plurality of flow-through apertures; and  
several male members being positioned along the first longitudinal edge and several female receptacles being positioned along the second longitudinal edge, whereby a pair of bodies can be secured in face to face relation by inserting the male members of each of the pair of bodies into the female receptacle of the other of the pair of bodies.